

The FARM TRIBUNE

Vol. XVIII, No. 32

PUBLISHED WEEKLY — PORTERVILLE, CALIFORNIA

Thurs., Jan. 21, 1965



THOSE ROARIN' Mountain Lions of Springville, shown in top photo, served a record 593 persons at their annual March of Dimes dinner, Sunday, with estimated profit to run between \$850 and \$900.

Lower photos show Clyde Simpson counting the money; Bud Gililand, Springville Lions Club president hard at it in the kitchen; and Ken Fox, general chairman, with Joe Pergl, one of the working

Lions. Both Fox and Pergl have recently been elected to other duties in the Springville community, Fox being secretary of the Springville chamber of commerce, and Pergl, president of the chamber.

(Farm Tribune photos)

Banks To Be Honored By Chamber

PORTERVILLE, Jan. 21—Banks of the community will be honored at 58th annual banquet of the Porterville chamber of commerce, set for Saturday, January 30, at 7 p.m. in the Porterville high school cafeteria.

Speaker will be William J. Teague, vice president of Pepperdine college; master of ceremonies will be Jim Hanson; Porterville's

man, woman, and organization of the year will be announced and officially recognized. President Lester J. Hamilton will preside; Past President Don Howard will present his annual report.

To be honored at the banquet are banks of the Porterville community, with history of banks going back to about 1889 when Porterville was founded.

(Continued On Page 10)

BOB ROBINSON HITS THE TRAIL

PORTERVILLE, Jan. 21 — Bob Robinson, student at Porterville college and one of professional rodeo's top performers, will hit the trail this weekend to compete in both bull and saddle bronc riding at a new rodeo being staged in the Pasadena Rose Bowl. Casey Tibbs is one of the producers of the show;

(Continued On Page 10)

CITY OF HOPE BENEFIT SHOW FEBRUARY 13

PORTERVILLE, Jan. 21 — Porterville's third annual City of Hope Spectacular is now being booked by Buck Shaffer, producer, who states that persons interested in appearing may contact him at his high school office for an audition.

The show, staged as a benefit for the City of Hope in southern California, is set for the Porterville Memorial auditorium the evening of February 13; admission is \$1.00 for adults, 50 cents for students; curtain time is 8 p.m. Shaffer has set February 11 as full show rehearsal night.

Backing the show will be the Fabulous Studio band; Art Huff, of the Fresno State College faculty, will appear as soloist; and Ralph Bernier, concert pianist and composer, will be featured.

Other headliners on the show will include Song Stylist Alice Peterson, Comedienne Dorothy Brown, Folk Singer Mackie Jenkins, Hawaiian Dancer Vickie Polard, Drummer Mike Hoy, Vocalist Lynda Hayes, the Madrigal Sing-

(Continued On Page 10)

SPOTLIGHT ON RAISIN INDUSTRY

POPLAR chamber of commerce will pay tribute to the raisin industry at its eighth annual banquet next Thursday evening in the Poplar Methodist church; principal speaker will be Howard Staples, of Sun Maid and attending the banquet will be the president of the Sun Maid organization, Luther London.

Tickets are still available from Poplar chamber members for the dinner that will feature turkey, prepared by women of the Poplar Methodist church and served by Walt Flagler and Morris Fruit, with their committee workers.

Presiding at the meeting will be Poplar chamber president, Hack Hutchinson; introducing guests will be Hap Sprague, public relations chairman for the chamber; invocation will be spoken by the Rev. John Trimble, of the Poplar Methodist church; master of ceremonies will be Porterville Mayor Bill Rodgers.

Musical entertainment will be provided by Charlene Minoretta, accordion soloist.

Springville-Sierra Rodeo Queen Contest Entries Being Received

SPRINGVILLE, Jan. 21 — Entries are now being officially received for queen of the 1965 Springville-Sierra rodeo that will be staged April 10-11, with Emmy Kibler, of Springville, in charge of the contest.

To be eligible a girl must be 16 years of age, or older; she must reside in Tulare county; she must be single, and she must be a student in high school, junior college, or college.

Judging of queen candidates will be based on four items: Horsemanship, 50 per cent; personality, 25 per cent; scholarship, 15 per cent, and sale of special tickets, 10 per cent.

All candidates will retain 25 per cent of the money they earn selling tickets, and the queen will re-

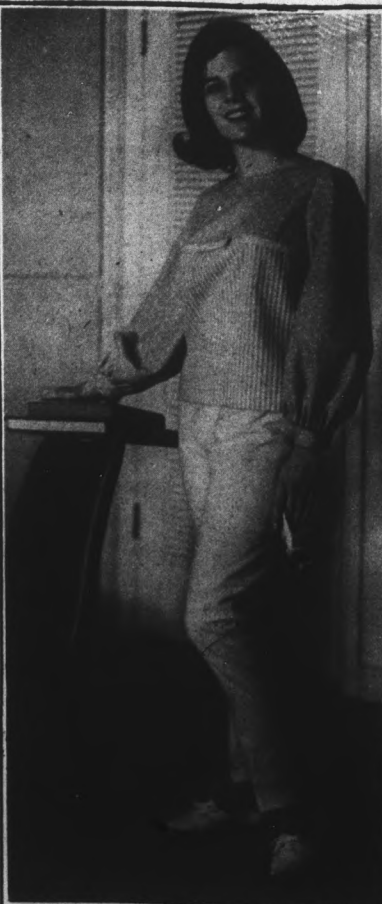
ceive \$100 and a trophy. The first and second princesses will each receive a trophy.

Mrs. Kibler says that the contest officially will open the evening of February 26, when all

(Continued On Page 10)

MOD DINNER NEXT SUNDAY

PORTERVILLE, Jan. 21—March of Dimes benefit dinner will be served Sunday, from noon until 8 p.m., by Post 20, The American Legion at the Legion hall in Porterville. Don Jones is preparing barbecue beef and Walt Pratt is cooking beans for the event; tickets are \$1.50 for adults and \$1.00 for children.



JOANNE DOCKWILLER, California Maid of Cotton, who will appear in Tulare county at the Tagus ranch, February 6.

FAIR BOARD MEETS MONDAY

PORTERVILLE, Jan. 21 — Report from the livestock committee and general planning for the 1965 Porterville Fair that will be held May 20, 21, and 22, is on the agenda for a meeting of directors set for next Monday, 7:30 p.m., at the Justice Court in Porterville.

FASHION SHOW, BRUNCH FOR MAID OF COTTON

TAGUS RANCH, Jan. 21—California's Maid of Cotton, Miss Joanne Dockwiler, will be honored at a fashion show and brunch at the Tagus ranch, Saturday, February 6, at 10 a.m.

Miss Dockwiler will be Miss Carolyn Mann, Tulare County Maid of Cotton, and Carolyn Martin, first alternate, along with members of the Tulare County Cotton Wives auxiliary, organization sponsoring the event, and their children.

Theme of the fashion show will be "Hats Off To Cotton", depicted by colorful hats arranged as centerpiece decorations. Reservations

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PORTERVILLE'S FIRST bank, the Pioneer, at its first location in the Pioneer Hotel building where Claibes Pharmacy is now located. (Photo about 1890) Standing at the door of

the bank are, from left: John Loyd, George Williamson, Richard Bradley, manager of the bank; Gerald Lumley, Will Putnam and Bonaparte Witt. The Porterville chamber of

commerce will honor Porterville banks at its annual banquet, the evening of January 30, at the Porterville high school cafeteria.

Editorial Comment

By CLEM WHITAKER, JR.

State Controller Alan Cranston and State Treasurer Bert Betts, political allies of Governor Edmund G. Brown, are sending up warnings that California had better find ways to finance government other than bond issues.

California has authorized bonds totalling nearly \$7 billion dollars. When Governor Brown took office in 1959, California throughout its history had authorized \$2,568,300,000 in bonds. Under Governor Brown the state has authorized another \$4,160,000,000 in bonds for a total of \$6,728,300,000.

Controller Cranston states that the taxpayers are being nicked for \$63,000,000 a year just to fund the debt, including principal and interest. This, Cranston points out, is an increase of 800 per cent over the cost of bond issues just 10 years ago. Interest alone in the last 10 years has jumped from slightly under \$7 million a year to over \$44 million annually.

Treasurer Betts recommends some "pay as you go" financing "not just because of the size of our bonded debt but because bond sales volume should not go any higher than it is." Betts states that "the old law of supply and demand works in the bond market as well as anywhere else. If the supply of Cali-

fornia bonds exceeds the demand, continued interest-cost savings will be jeopardized."

With Brown's administration already wrestling with a need for new taxes to finance state government, Cranston states that a full turn-about to "pay-as-you-go" financing would cause a catastrophic tax increase. But, he says: "Within the next ten years, the total cost of debt service for past construction will far exceed the state's outlay for new construction."

Betts phrases the problem by stating, "I would like to see a pay-as-you-go system started now that would substantially reduce the ratio between bond sales and bond redemption. Bond redemptions are running about \$125,000,000 annually at the present time, so that the total debt is mounting substantially every year."

Left unsaid by the two officials is the fact that California may have to start forgetting the frosting programs and concentrate instead on the meat and potatoes of government—otherwise the price of meat and potatoes is going out of sight. This thinking is reflected in the statements of both Democratic and Republican legislative leaders who aren't taking too kindly to the budget problems evident as the legislative session unfolds.

Time Out

By Davis Harp RITUALISTIC CLAM DANCE ENACTED UNDER BRIGHT MOON

He walked along with his head down, his whole attitude was one of tense readiness. He was ready for a fast break, a full court press, the double play, or a third down and six passing situation. His uniform was gaudy and colorful. It consisted of a bright red and grey

western shirt, bathing trunks and knee length rubber boots. His only tool was a short handled shovel and he was playing a game called "clamming at Morro Bay with 200,000 other nuts."

But Bob Stevens wasn't just clamming, he was razor clamming.

CONDUCTING EVANGELISTIC services at the First Church of the Nazarene in Porterville is the Rev. Paul J. Stewart, of Jasper, Alabama, author, newspaper writer, radio commentator, and, for many years, a pastor and evangelist. He is said to have the unique ability to make "harmony with words," and to paint "graphic word pictures." Pastor W. H. Deitz, of the Church of the Nazarene, and his congregation, invite all interested persons to the services, that will continue each night, at 7:30 o'clock, through January 27.

The razor clam is the sports car of the clam family. It is built low and narrow and it could probably beat a 707 Jet to China, if it got really serious about its digging. It sticks its long neck up through the sand and causes a small bump in the sand. The trick is to fall upon the small bump with full force and dig furiously. You may get a razor clam if the stars are right and you have been living your life in such a way as to say "all men should live life in this manner." If everything doesn't fall into place, then you get sandy knees and, if a wave comes in during the operation, a wet bathing suit.

In his more sane moments Bob Stevens is a man much like all men. He attends church regularly, and along with his wife Vickie, raises four youngsters with only a minimum of shouting and flinging about of the arms. During most of the year he spends a good deal of the time coddling his grape vineyards, manicuring his cotton, and keeping an eye on the raisin market. It is only at certain times of the year that he displays this peculiar insanity that overcame so many normally intelligent people last weekend.

It has long been maintained that the moon has queer effects upon human beings. Last weekend the moon shown down with unmatched brilliance and its magnetism was great, causing many of us (those of us who are perhaps a little weak minded to start with) to flee to the beaches to enact the ancient clam dance.

The Department of Fish and Game estimated that there were about 200,000 clam dancers on the beaches at Morro Bay and Pismo Beach during the past weekend.

The clam dance, as enacted by the natives of the western slopes of the U.S., is not unlike any pagan ritual. The dancers wade into the surf carrying a sharp object, in former times it was a

Assemblyman Gordon Duffy Writes From Sacramento



The State Capitol grounds and buildings are sometimes called "The Campus". In this first week as a State Assemblyman, it is easy for me to understand why this nickname was given. I feel very much the freshman in that there is so much to see and so much to learn. The first week has been a very busy one, what with assignment of offices, orientation meetings, meeting the Governor and generally getting acquainted around the State Capitol.

I am deeply impressed by the spirit of cooperation shown by everyone to a newcomer. This real friendliness goes far beyond partisan politics. Everyone seems to be genuinely interested in being sure that we first-termers get off to a good start. There are 10 new Assemblymen in this, the lower house of the State legislature; five of us are registered Republicans; and five of us are registered Democrats. This is in comparison to the 1963 Legislature in which 33 new assemblymen were seated.

On the Saturday preceding the opening session, the Assembly committee on rules held an orientation session lasting all day. We were instructed in some of the rules of the Assembly and the procedures to follow in the legislative process. Introduced to a number of the executive staff, and generally given a welcome to our new jobs. There was an evening dinner meeting at which the principal speaker was Jesse Unruh, speaker of the assembly. Mr. Unruh offered us all his cooperation and generally did what he could to make us feel welcome.

The deepest impression that I have at the end of this first week is the high quality of men serving our state government. I believe that I entered politics with many of the same ideas that the average citizen carries around. I, more or less, had the impression that the average legislator was a cigar-chewing, cynical, and in general mediocre personality. Nothing could be further from the truth.

In our machine age it is a garden fork. The dancers probe in the sand with the sharp object and move up and down the beach with a jerking motion.

Most of the dancers are in a trance-like state. This is demonstrated by the fact that they ignore the fierce cold and tumbling action of the waves. If a wave washes over them and throws them 10 yards up the beach in a sodden heap they just get up and march back into the surf to continue their probing. (It is rumored that some are under the influence of strong drink). Once in a while a dancer finds a clam in the sand. But this is sheer coincidence, the thing is the Dance.

After the moon loses its magnetism, the dancers regain control of their wits and return to their natural habitats. They are once more calm, responsible members of society. But, they are not to be trusted. Not as long as there is a moon in the sky.

The men serving our government in Sacramento are generally of the highest caliber. They impress me with being highly dedicated to the betterment of our state, and with fascinating background of experience and a wealth of knowledge on the needs of our government.
(Continued On Page 3)



From
**Daybell
Nursery**
By John

If you're going to beat the high price of cut flowers on Memorial Day, now is the time to plant some of your own. It is true they may bloom a week early, or maybe a week late, but you have the same gamble that the growers have. Best odds are still the old stand bys of glads, stocks, and snapdragons. You can further hedge your bet by making two or three plantings a week or so apart.

Snapdragon and stocks are easily grown from started plants available in flats at our joint. Mix a little Vita Peat into the soil first to give the roots a chance to grow. Place the plants at least twelve inches apart so they'll have room to spread out and bloom. This also frustrates the snails because they have to journey further for a good meal.

Glad bulbs come in several types and several colors. You now have a choice of tall flowers or low table model varieties. The lower growing ones are butterfly glads which make a fine centerpiece. Just tall enough to hide the way the kids are eating without cutting off the conversation completely. Of course you can do the same thing by stacking the cereal boxes but they're not so pretty and some one always wants the bottom one.

Speaking of food the seed potatoes, both red and white, are now available. Also onion sets, vegetable seed, some vegetable plants, and luscious California red sweet onion plants. We hope you'll brave the rain, fog, and occasional sunshine to try a few of these. We're at number five five "E" Street just north of Olive.

DAYBELL'S



A Tuesday Bonus Store

The Farm Tribune
Published Every Thursday at
413 East Oak Street
Porterville, California

John H. Keck - William R. Rodgers
Co-Publishers and Owners

The Farm Tribune was declared a newspaper of general circulation on January 10, 1949 by judgment of the Superior Court of the State of California in and for the County of Tulare.

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January 21, 1965 Vol. XVIII, No.

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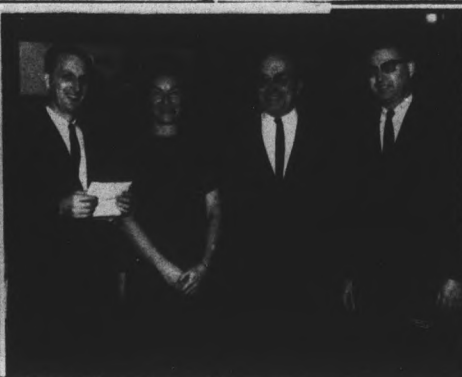
James L. (Tex) Brewer



OFFICERS OF the Porterville City Employees' association, and of the central section of the California League of City Employees' association, were installed at a central section dinner meeting held Saturday



evening at Gang Sue's, with the Porterville association as host. In above photos, from left, Joe Alexander, of Santa Maria, second vice president of the state association, installs Porterville officers: Marie Simpson, secretary-



treasurer; Chuck Moll, president; and Shirley Gemmell, vice president, with Ralph Beard, outgoing president, presenting the gavel to Moll; not in photo - Earl Dunn, public information officer. At head table, Joe Mays, of Han-



ford, outgoing central section chairman, and Barbara Porter, of Santa Maria, secretary. Being installed as central section officers by Kenneth Stuckey, of San Jose, state chairman, are: Joyce Walla, of Fresno, secretary; Henry Radeleff, of Delano, second vice chairman; and Paul Hale, of Hanford, chairman. At far right, the new president and

secretary cut a "good luck cake." Also attending the Saturday dinner was Jack Brown, a state director from Lodi, and Sam Callison, representing the city of Roseville. Working on the local arrangements committee were: Dona McClarey, Myrna Bastian, Don Gray, Reggie Stafford, Pat Hayes, Mrs. Gemmell and Mrs. Simpson. (Farm Tribune photos)

Gordon Duffy

(Continued From Page 2)

They have all gone out of their way to assure me that they will do whatever they can to insure that I have knowledge at my fingertips to do a good job.

The State Capitol building itself is a confusing one. It is composed of the old building, which was started in 1860 and completed in 1874, and the new addition, which was completed in 1951. One of the things that makes it difficult to find one's way around the building is that the second floor on the old building is at the same level with the third floor of the annex. The old building contains the Senate and the Assembly chambers along with many of the constitutional officers. Here are quartered the treasurer, the secretary of state and the lieutenant governor; in the new building are the offices of the senators and assemblymen, along with the very spacious offices of Governor Brown and the controller.

Governor Brown has called each of the new assemblymen to meet

with him and has given us a half hour to discuss our new jobs. I am very impressed with the sincerity and dedication of Governor Brown. The first thing he said to me after we were introduced was, "You defeated a very dear friend of mine." I'll have to admit that this set me back a little bit. However, he was most gracious during our discussion and offered his assistance to me, personally, in my new job, as well as stressing his desire to understand the problems of Tulare and Kings counties. His message to the legislature is a very encompassing document. There are certainly many suggestions that he has in this message that I can wholeheartedly second. There are some that I feel are contrary to the interests of our district and to the state. As I told Governor Brown, however, I do not intend to face any legislation on a partisan basis.

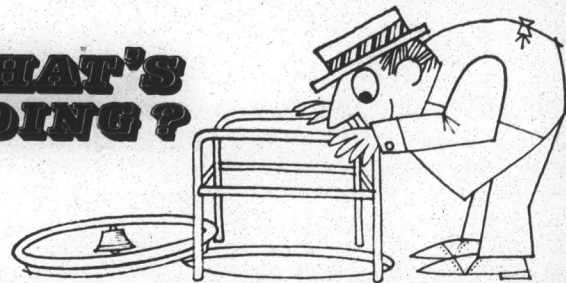
Those of you who have been to the Assembly chambers realize that each member is assigned a seat. These seats are paired so that each of us have a "seat mate"; my mate

this year is William Stanton, a Democrat of San Jose, and a college professor. We have been assigned offices which range from large four-room suites (naturally for the senior assemblymen) to small three-room offices shared by two assemblymen. Being a freshman, I received a small but very adequate office. This office I share with Assemblyman Craig Biddle representing Riverside county. Mr. Biddle is former public defender from his county, and I am sure that his experience in legal matters will be of help to me.

Words can't convey my enthusiasm for this new job. There is so much to learn. The work load up to now has not been very heavy and most of my time has been spent in getting my office squared away and learning the routine. However, we should be assigned committees at the end of this month. Then the work will really begin.

In the future I will report on what appear to be the main issues facing this session of the legislature.

WHAT'S DOING?



Just about everyone has heard or read stories about telephone Operators helping avert disasters, saving lives and property. But, it's the little things that really show the scope of the Operators' helpfulness—like the three teenage boys who called an Operator to find out how to make French toast (and were told)... or the Operator who helped an Air Force Chaplain locate an airman's father who was in an unknown hospital. It happens every day. Your telephone Operator is more than a helper—she's a friend.



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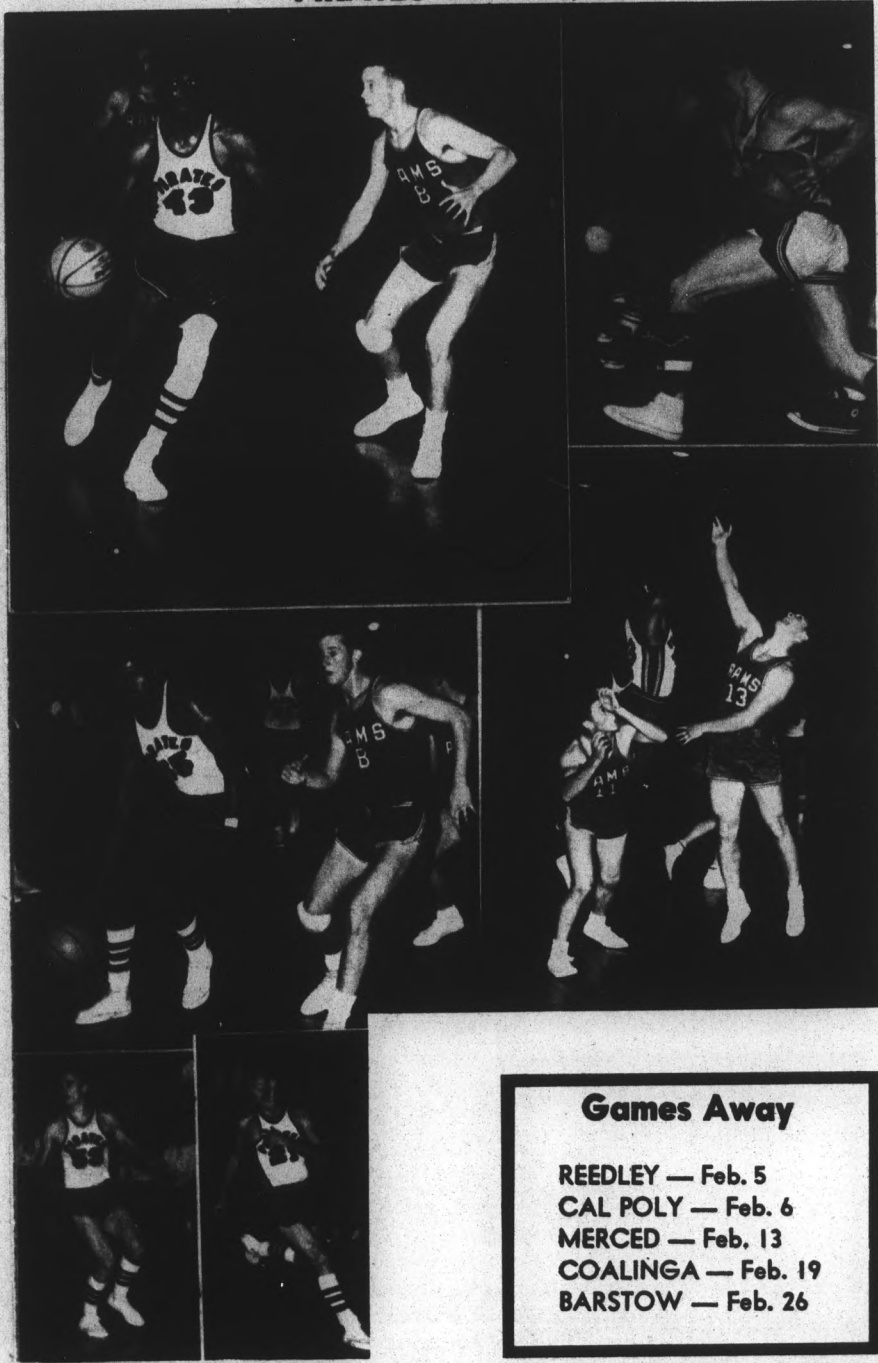
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LET'S GO WITH

**PORTERVILLE COLLEGE
PIRATES**
vs.
CAL. POLY FROSH
Friday, January 22
PORTERVILLE HIGH GYM
8 P.M.

PIRATES IN ACTION



Games Away

REEDLEY — Feb. 5
CAL POLY — Feb. 6
MERCED — Feb. 13
COALINGA — Feb. 19
BARSTOW — Feb. 26

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Fast-breaking, sharp-shooting basketball, played in the style of the professionals, is the exciting product that Coach Jim Maples is turning out this season in his Porterville College Pirates.

Win or lose, this is an entertaining and interesting team to watch — and most of the time it's a winning team, with a season record to date of 12 and 6. In their first 18 games the Pirates averaged nearly 90 points per game, and in six of these games scored more than 100 points, hitting 129 against Gavilan.

Sportswire, out of San Francisco, rates Porterville in the top 20 Junior College teams of California; three of the Pirate losses have been to higher ranked teams in games that could have gone either way.

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GREAT PORTERVILLE COLLEGE TEAM

Jim McBride, a high school All-American from De Matha high in Washington, D.C.; Joe Barnes, from the San Fernando Valley; and Ron Carter, from Porterville high, all were picked on the all-star team in the recent Barstow tournament; Doug Giddings, team captain and also from Porterville high, rated the all-star team in the Antelope Valley tournament.

Ranked as a strong title contender, the Pirates will be shooting the works against a very tough Merced team in their first home-court league game Saturday night. Friday night they take on a good Cal Poly Frosh team in Porterville.

So there's a weekend of fine college basketball in store for Porterville fans.

And the 1965 Pirates are a great team to watch . . . Let's fill the gym!

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COMPLETE MARKET

PORTERVILLE COLLEGE
PIRATES

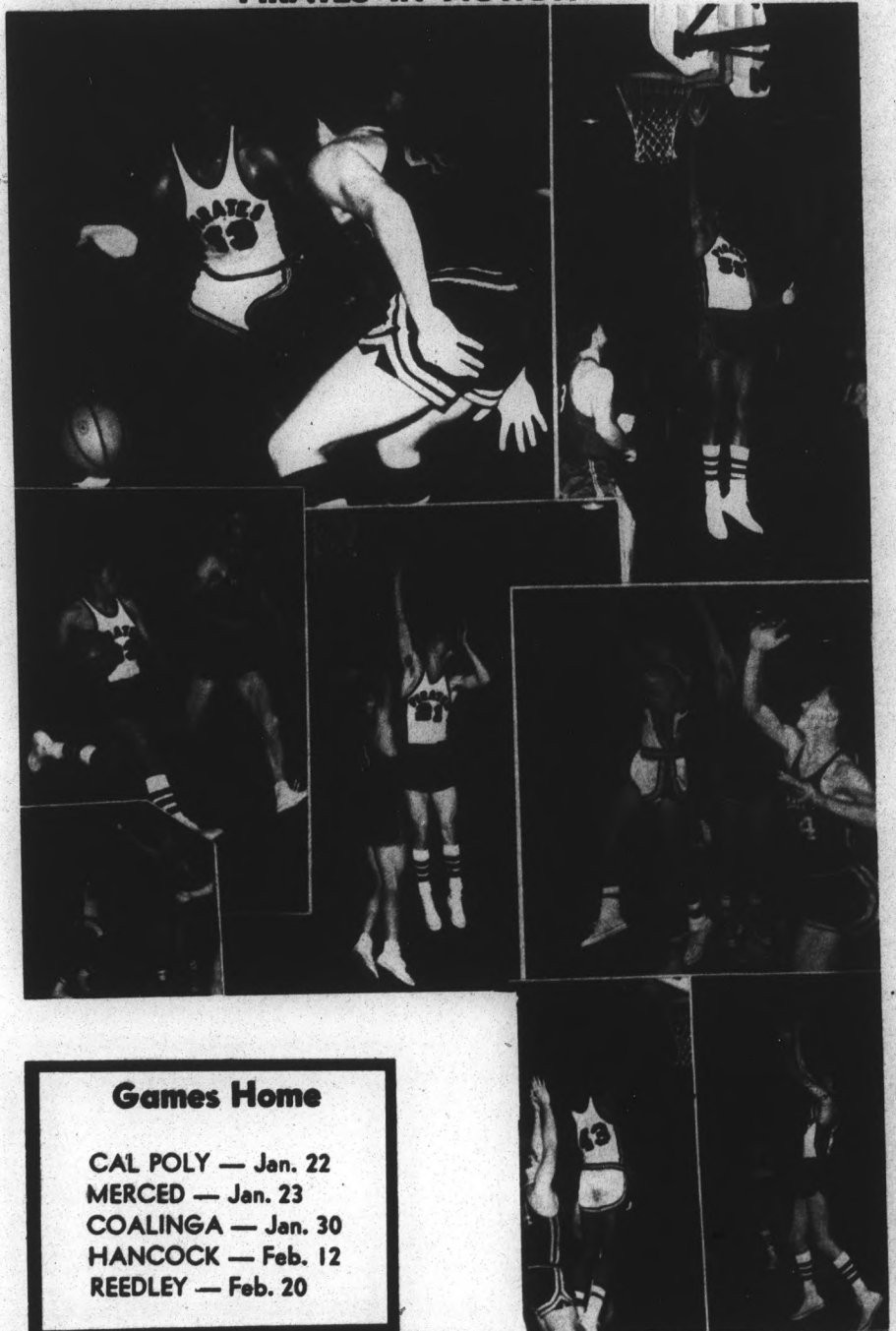
vs.
MERCED

Saturday, January 23

FIRST HOME LEAGUE GAME

PORTERVILLE HIGH GYM — 8 P.M.

PIRATES IN ACTION



Games Home

CAL POLY — Jan. 22
MERCED — Jan. 23
COALINGA — Jan. 30
HANCOCK — Feb. 12
REEDLEY — Feb. 20

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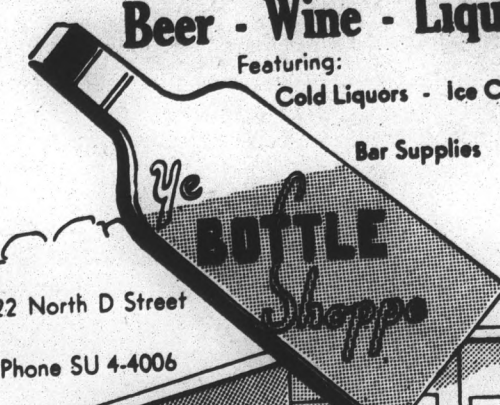
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LET'S GO WITH THE PIRATES — Porterville College Basketball Team


FIRST LEAGUE GAME — Porterville vs. Merced
High School Gym — Saturday, January 23 - 8 p.m.

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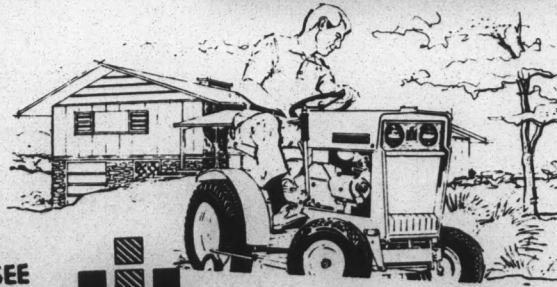
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DUCOR 4-H SETS CLEAN-UP OF COMMUNITY

DUCOR, Jan. 21 — Ducor 4-H members have started a community clean-up campaign as a club project, spending the last two Saturdays repainting trash cans that the club has placed in mountain areas and around Ducor.

In addition, the club will increase the number of trash cans at Ducor and will pick up trash and palm leaves around the community. Plans for these projects were made at the January meeting of the club.

Members will meet on January 30 at the school at 9:00 a.m. for a snow party at Sugar Loaf. This will be a potluck with Barbara Owen serving as chairman of the food committee. A skating party is also to be held at a future date.

Project reports were given at the January meeting by Donna Evans, Sherri Fitterer, Larry and Kathy Garlock and Marie Gonzales. Virginia Rankins reported on her trip to San Rafael to attend the graduation of the seeing eye dog which she had trained as her 4-H Project. Donna Evans was chairman of the refreshments committee serving hot chocolate and cookies.

Richard Owen, president, presided at the meeting; Kathy Garlock led the flag salute.

SNOW PARTY PLANNED BY SPRINGVILLE 4-H

SPRINGVILLE, Jan. 21 — The Springville 4-H club held its January meeting the evening of the 12th at the Springville Memorial hall. Preceding the calling of roll and the reading of minutes of the last meeting by Secretary Patricia Murphy, the meeting was called to order by President Doug Murphy. David Fitton, club treasurer, then gave a report on the club's finances.

A snow party was planned for January 31. The participants are to leave from the Springville Elementary school at 12:30 p.m. and take a sack lunch with them.

February 9 is the date that has been set for the annual Valentine's Box Social, which serves as a money raising event. A decoration committee, headed by Joan Choate, was appointed for the occasion.

Project reports were given as follows: Barbara Brand, beef, clothing, and junior leadership; Sharlet Borrer, horse; and Allen Cranmore, dairy. Deborah O'Connor and Donna Gililand gave a demonstration on making a Waldorf salad as part of their food preparation unit, and Barbara Brand gave an illustrated talk on the beef industry.

Group singing was conducted as the club recreation for the month.

Our Town — By RUTH LOYD



Who will go?

How lucky can you get? What a wonderful opportunity! Which one will go? Could they both go? Wouldn't that be perfect? Oh brother, what stories they come home with. Kenton Longley and Rex Moser have been selected by the American Field service of Porterville as candidates for the Americans Abroad program. Their applications have been sent to the New York office, and from now on the little matter of money, and a home to be found abroad for the boys to live in.

The money is raised by high school activities, and, of course, both boys want to do their parts. Both boys have after-school jobs, and they are also selling ball point pens to make extra money. Parents are helping too. Mothers of the boys can be found at the J & J Pharmacy, and the Village Variety store, and there you may buy the pens for 50c. The money is added to the school fund. Both boys are very active in school affairs and wouldn't it be great to have them both go?

You could always use an extra pen around the house. Now you know where to get them, and have the special feeling of helping send OUR BOYS to a foreign country to have an experience of their lives.

The Bunyan is going to be full of Spartans January 21. All the grads from San Jose State who live around here are invited to come to a luncheon on Thursday. Dr. Gert-rude Moore is the big wheel, and if you want to come to the luncheon and swap lies with the rest of us don't forget to make a reservation. John Corzine has never run out of food yet, but don't take a chance. Let us know.

Speaking of food. Rod Ballew went hunting and brought us some

ducks. I have been studying cook books, and they all have different ideas as to how to roast ducks. It took me years to learn how to fix dove so my family would eat them, and I can't take the chance to practice on these precious ducks. I have a friend, who will kill me when she reads this, who roasted her first pheasant with all the insides still in it. The silly cook book didn't say anything about taking out the craw, etc.

Have you ever tried the corned beef at the Village market? Not the package stuff. This is done by the butcher himself in special barrels that have been fixed with charcoal. New England Boiled dinner anyone?

Who are all the wheels who are going to remake OUR TOWN? I like the old buildings. I love Bullard's. Do you know many towns that have a Bullard's? I don't want it modern. I like it just as it is. I like the clerks. I like Josephine. She knows where everything is, and can find anything and will do anything to help you, and lately you don't often find that attitude. Why all this huldabaloo about making a modern city out of OUR TOWN. It could be my age, but so many towns look

alike and the houses in their neat little rows look like rabbit hutches.

My friend went to India. When she finally got to the Taj Mahal, a beggar at the gate of the temple was crying for alms. My friend put a coin in his basket and went on up to the temple. The beggar got out his little musical instrument, plucked away and sang, "I Left My Heart In San Francisco".

I'm against progress. I guess. Why tear down the little brick

fire house? I know the new fire house is much more convenient, and OUR TOWN had outgrown the old one, but why tear it down. I know, progress.

Happiness is having a little red brick fire house with a bell in the tower.

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We Only Heard

BY BILL RODGERS

SO WE get one of those wrist watch bands that we had seen advertised on the one-eyed huckster — the kind of band you can tie in a knot. We have worn a wrist watch for some 30 years with just an old, ordinary band, designed in its antiquated form, only to hold a watch on a wrist — and we've gotten along rather well. But we felt that times are changing, that in order to keep abreast of things we have to look young and think young and act young, or be referred to as that old foggy; consequently this modern watch band that ties into a four-in-hand, a bow, or a bowline just like a piece of string . . . But it's no use; we really haven't become modernized and perhaps we're basically just an old foggy after all . . . For the life of us we just can't figure out any good reason for tying our new watch band in knots.

PERHAPS WE people of Porterville are living in the greatest delusion of all ages; perhaps we don't exist . . . Such disconcerting thoughts came to mind as we compared the ideas of our modern city planners with the reality of the past, since, in terms of what modern planners are selling as modern planning, Porter Putnam was a failure and the town that he founded could not possibly have come into existence, let alone survive . . . It's all quite simple. Even in 1858 when Putnam, working as a hostler, was "moonlighting" with a brush house store at the Peter Goodhue stage stop at the Tule river crossing, then north of the present Porterville, the community of Vandalia was springing up just south of what is now the Tule river bridge on Plano Road, and by the time Putnam, in 1861, got

around to building a trading post and stopping place along the Emigrant Trail at what is now Main street and Oak avenue, Vandalia was thriving, and before Putnam's 40-acre townsite that he recorded in 1864 began to develop much action, Vandalia had expanded toward the south, and Plano was becoming a town of local prominence, sort of combining with Vandalia. Putnam was out of tune with planning because the economic needs of the area were being adequately met by the variety of enterprises in Plano and Vandalia: a school, a postoffice, a boarding house, a couple of general stores, a hotel, a doctor, a church, a millinery shop, a barley mill, a harness shop, a coffin maker, a blacksmith shop and a saloon. Figuring that retail business was being produced mostly by ranchers, and by the not-so-free-spenders traveling the Emigrant trail, and figuring that Putnam would only slice this business a little thinner without filling any real need, he could do nothing but fail because he was splitting the economic pie when there wasn't enough pie to go around in the first place, nor would there be enough in the future, as any planner could plainly see. So proper zoning was enacted to prevent Putnam from making his colossal blunder and starting a new shopping center in competition to the established downtown districts of Vandalia and Plano, consequently, there never was, nor is there now, a Porterville. Except that "by sheer force of his personality and business ability, Porter Putnam's station survived all competitors." By actively promoting his new shopping center while the downtown merchants voiced alarm and concern, but resorted only to voice, Porter Putnam got quite a little deal working, in fact so good a



THE OLD western phrase, "not much for style but hell for stout," could be applied to this Checker car, the first of its kind in Porterville, that was delivered a few days ago to Betty Scott. Built by the Checker Motor corporation at Kalamazoo, Michigan, the firm that for years has produced the Checker taxicab, the Checker Marathon, "civilian" version of the rugged Checker cab, is said to be a "lifetime" car, since cabs, under the rough treatment of cab drivers, are

delivering 100,000 miles without an overhaul, then going on for another 100,000 to 200,000 miles. Checker cars are seldom changed in exterior design, but are constantly upgraded for ruggedness on the inside; they are roomy, easy to get in and out of, and are designed for utility rather than style. Four basic models are built, then, in the case of the Marathon, a list of nearly 40 items can be added and built into the car. Miss Scott has air conditioning, power steering, power

brakes, tinted glass all around, and an automatic transmission in her car. The interesting history of the Checker Motor corporation has been the subject of recent articles in several national magazines, and modest advertising is appearing in national publications. Taxicabs are still the major product of the Checker corporation, but limited numbers of cars are now being built for the general market.

(Farm Tribune photo)

deal that — well, whatever happened to Vandalia and Plano? . . . Or is Porterville really just an illusion? . . . Hmmm, come to think about it, our modern planners are telling us something like that could happen again . . . As we say, Hmmm.

PROCLAMATION, AN act of proclaiming; official or general notice. In British and American law the term is used only of such notices by an administrative or executive officer, as the King of Great Britain, the President of the United States, a governor, mayor, etc., esp. with reference to some matter of public policy or the exercise of some administrative or executive power affecting the public at large; as proclamation of marital law; a Thanksgiving proclamation . . . That's part of what Mr. Webster has to say about proclamations. After reading his words, and after having observed the proclamation become a tired, uninteresting, stereotyped, and shopworn item of unimaginative publicity for everything under the sun, we refuse, as mayor of Porterville, to sign proclamations, except proclamations that are proclamations. . . . To those of you who have ap-

The Farm Tribune BILLBOARD

January

- 21 - Terra Bella chamber of commerce banquet
- 22 - West Coast Opera's "Madame Butterfly"
- 22 - College Basketball, Cal Poly Frosh
- 23 - College Basketball, Merced
- 23 - Junior Chamber Bosses Night dinner
- 24 - Porterville American Legion MOD barbecue
- 28 - Poplar Chamber of Commerce Banquet
- 29 - "Taming of the Shrew"
- 30 - College Basketball, Coalinga
- 30 - Porterville chamber of commerce banquet
- 30 - Guadalupe Mission Benefit dinner

parently become upset about our policy when you see other mayors signing with both hands, please re-read Mr. Webster's words . . . Use of the proclamation as just another silly publicity gimmick has weakened the form and has completely killed what publicity value it might have had when, for the first time, some mayor proclaimed "Eat More Mackerel Week", or "Don't Clobber Baby Sister Week". But the proclamation was never intended to be used as a publicity blurb and we refuse to abuse it, or to further malign its original dignity and purpose.

February

- 6 - Wizard of Oz presented by AAUW
- 6 - 75th Anniversary Masonic Dinner
- 7 - Dist. 5 Jr. chamber meet, Porterville
- 8 - Public forum
- 12 - College Basketball, Hancock
- 13 - City of Hope spectacular
- 16 - Public forum
- 19 - Tulare County Navy League meeting
- 20 - College Basketball, Reedley
- 21 - Community concert
- 23 - Elementary School Bond election.
- 27 - 28 - Brittany Dog Club Field Trials

March

- 6 - Woodville chamber of commerce banquet
- 13 - 14 - SJV German Shorthair Pointer Field Trial

April

- 3 - Jackass Mail run
- 10 - 11 - Springville-Sierra rodeo
- 20 - School Unification election
- 23 - 24 - 25 - Lindsay Orange Blossom Festival

BRITTANY

FIELD TRIALS

FEBRUARY 27-28

PORTERVILLE, Jan. 21 — Brittany Dog Field trials will again be held in Porterville on the Lake Success game preserve; dates of the trials are February 27-28.

Judges' banquet, one of the highlights of the event, has been scheduled for the night of February 27.

DEADLINES NEAR

FOR WINE SCHOLARSHIPS

SAN FRANCISCO, Jan. 21 — Deadlines are near for students, who want to apply for scholarships offered by the California Wine Institute. At Davis the deadline for applications from continuing students is February 1 and for new students, February 15. At Fresno State college, deadline for continuing students is March 1 and for new students, April 2. Farm Advisor offices can supply detailed information.

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n12,19,26,d3

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LEGAL NOTICE

CERTIFICATE OF BUSINESS FICTITIOUS NAME

THE UNDERSIGNED CORPORA-
TION does hereby certify that it is
conducting a tire and tube sales, dis-
tribution and repair and service sta-
tion business at 401 South Main in the
City of Porterville, in the State of
California, under the fictitious firm
name of GENERAL TIRE SERVICE
and that said firm is an Ohio corpora-
tion whose address is 1708 Englewood
Avenue, Akron, Ohio.

WITNESS my hands this 31st day
of December, 1964.
THE GENERAL TIRE
& RUBBER COMPANY
By F. W. Knowlton,
Vice President

Attest:
T. E. PITTENGER, JR., Asst. Secy.
State of Ohio) ss.
County of Summit)

On the 31st day of December, 1964,
before me, the undersigned, a Notary
Public in and for the said County and
State, presiding therein, duly commis-
sioned and sworn, personally appeared
F. W. Knowlton, known to me to be the
Vice President, and T. E. Pitten-
ger, Jr., known to me to be the As-
sistant Secretary of The General Tire
& Rubber Company, the corporation
that executed the within instrument,
known to me to be the persons who
executed the within instrument named,
and acknowledged to me that such
corporation executed the same.
WITNESS my hand and official seal.
(SEAL)

R. W. MORRIS, Notary Public
R. W. Morris, Attorney at Law
Notary Public — State of Ohio
My commission has no expira-
tion date. Section 147.03 R. C.
ja14,21,28,fa

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LEGAL NOTICE

NOTICE TO CREDITORS

Superior Court of the State of California
For the County of Tulare

No. 17768

Estate of
OTTO F. DARNELL, also known
as O. F. Darnell and Otto Floren
Darnell, Deceased.

NOTICE IS HEREBY GIVEN to the
creditors of the above named deced-
ent that all persons having claims
against the said decedent are required
to file them, with the necessary vouch-
ers, in the office of the clerk of the
above entitled court, or to present
them, with the necessary vouchers, to
the undersigned at the law offices of
BURFORD, HUBLER & BURFORD,
520 East Mill Street, Porterville,
California, which is the place of busi-
ness of the undersigned in all matters
pertaining to the estate of said deced-
ent, within six months after the first
publication of this notice.

Dated December 24, 1964.

IRENE P. DARNELL, Adminis-
tratrix with the Will annexed of
the Estate of the above named
decedent.

Burford, Hubler & Burford

Attorneys at Law

520 East Mill Street

Porterville, California 93257

Telephone: (209) 784-5064

Attorneys for Administratrix

with the Will annexed

First publication: December 31, 1964.

d31,ja7,14,21,28

NOTICE OF TRUSTEE'S SALE

T.O. No. 150438 FLK

On February 4, 1965, at 11:00 A.M.,
TITLE INSURANCE AND TRUST
COMPANY, as duly appointed Trustee
under and pursuant to Deed of Trust
dated April 23, 1962, executed by Mel-
vin A. Peebles and Wanda Peebles,
husband and wife, and recorded May
9, 1962, in book 2340, page 364, of Of-
ficial Records in the office of the
County Recorder of Tulare County,
California, WILL SELL AT PUBLIC
AUCTION TO HIGHEST BIDDER
FOR CASH (payable at time of sale in
lawful money of the United States) in
the lobby of the main entrance of
Title Insurance Building, 320 W. Main
Street, Visalia, California, all right,
title and interest conveyed to and now
held by it under said Deed of Trust in
the property situated in the said Coun-
ty and State described as: That por-
tion of Lots 7 and 8 of Price Palm
Acre, in the County of Tulare, State
of California, as per Map recorded in
Book 17, Page 53 of Maps in the of-
fice of the County Recorder of Tu-
lare County, described as follows:

Beginning at a point on the west line
of said Lot 8, said point being 65.95
feet south of the northwest corner of
said Lot 8; thence east and parallel to
the north line of said Lot 8, 180.75
feet, more or less, to a point in a
line parallel with and 120 feet west of
the east line of said Lot 8, said dis-
tance being measured parallel with the
north line of said Lot 8; thence south
parallel with the east line of said Lots
7 and 8, 60.95 feet, more or less, to a
point 6.90 feet south of the north line
of said Lot 7; thence west parallel
with the north line of said Lot 7,
180.75 feet, more or less, to a point on
the west line of said Lot 7; thence
north along the west lines of Lots 7
and 8, 60.95 feet to the point of be-
ginning.

Said sale will be made, but without
covenant or warranty, express or im-
plied, regarding title, possession or en-
cumbrances, to pay the principal sum
of the note secured by said Deed of
Trust, to-wit: \$7,806.51, with interest
from August 1, 1964, as in said note
provided, advance, if any, under the
terms of said Deed of Trust, fees,
charges and expenses of the Trustee
and of the trusts created by said Deed
of Trust.

The beneficiary under said Deed of
Trust, by reason of a breach or de-
fault in the obligations secured there-
by, heretofore executed and delivered
to the undersigned a written Declara-
tion of Default and Demand for Sale,
and written notice of breach and of
election to cause the undersigned to
sell said property to satisfy said obli-
gations, and thereafter, on September
23, 1964, the undersigned caused said
notice of breach and of election to be
recorded in book 2538, page 320, of
said Official Records.

**TITLE INSURANCE AND
TRUST COMPANY**
as said Trustee,
By DAVID C. WATKINS
Assistant Secretary
Date: December 26, 1964. j7,14,21

NOTICE TO CREDITORS

Superior Court of the State of California
For the County of Tulare

No. 17766

Estate of
J. F. STUTHEIT, also known
as Joseph Stutheit, Joseph F.
Stutheit, Joseph Frank Stu-
theit and Joe F. Stutheit, De-
ceased.

NOTICE IS HEREBY GIVEN to the
creditors of the above named deced-
ent that all persons having claims
against the said decedent are required
to file them, with the necessary vouch-
ers, in the office of the clerk of the
above entitled court, or to present
them, with the necessary vouchers, to
the undersigned at the law offices of
BURFORD, HUBLER & BURFORD,
520 East Mill Street, Porterville,
California, which is the place of busi-
ness of the undersigned in all matters
pertaining to the estate of said deced-
ent, within six months after the first
publication of this notice.

Dated December 17, 1964.

PHOEBE L. FREYE, Adminis-
tratrix of the Estate of the
above named decedent.

Burford, Hubler & Burford

Attorneys at Law

520 East Mill Street

Porterville, California 93257

Telephone: (209) 784-5064

Attorneys for Administratrix

First publication: December 24, 1964.

d34,31,ja7,14,21

LEGAL NOTICE

NOTICE TO CREDITORS

Superior Court of the State of California
For the County of Tulare

No. 17768

Estate of
ROSAMOND A. HARDAWAY,
also known as Rosamond
Hardaway, Deceased.

NOTICE IS HEREBY GIVEN to the
creditors of the above named deced-
ent that all persons having claims
against the said decedent are required
to file them, with the necessary vouch-
ers, in the office of the clerk of the
above entitled court, or to present
them, with the necessary vouchers, to
the undersigned at the law offices of
BURFORD, HUBLER & BURFORD,
520 East Mill Street, Porterville,
California, which is the place of busi-
ness of the undersigned in all matters
pertaining to the estate of said deced-
ent, within six months after the first
publication of this notice.

Dated December 24, 1964.

RICHARD J. HARDAWAY and
DONALD R. HARDAWAY, Ex-
ecutors of the Will of the above
named decedent.

Burford, Hubler & Burford

Attorneys at Law

520 East Mill Street

Porterville, California 93257

Telephone: (209) 784-5064

Attorneys for Executors

First publication: December 31, 1964.

d31,ja7,14,21,28

NOTICE TO CREDITORS

Superior Court of the State of California
For the County of Tulare

No. 17670

Estate of
ARTHUR R. McLELLAN,
also known as Arthur Roy
McLellan, Deceased.

NOTICE IS HEREBY GIVEN to the
creditors of the above named deced-
ent that all persons having claims
against the said decedent are required
to file them, with the necessary vouch-
ers, in the office of the clerk of the
above entitled court, or to present
them, with the necessary vouchers, to
the undersigned at the law offices of
BURFORD, HUBLER & BURFORD,
520 East Mill Street, Porterville,
California, which is the place of busi-
ness of the undersigned in all matters
pertaining to the estate of said deced-
ent, within six months after the first
publication of this notice.

Dated December 4, 1964.

EDWARD N. McLELLAN,
Executor of the Will of the
above named decedent

Burford, Hubler & Burford

Attorneys at Law

520 East Mill Street

Porterville, California 93257

Telephone: (209) 784-5064

Attorneys for Executor

First publication: December 24, 1964.

d24,31,ja7,14,21

THE SHOW is on the road at
Porterville Municipal Golf
course, where Contractor Ross
Boyd this week broke ground
for a new clubhouse. Two top
photos look generally up hill

toward the west, lower photo
looks toward the northeast,
across the site of the new
clubhouse.
(Farm Tribune photos)

This Week . . .

AROUND THE COUNTY

DINUBA — Cnamber of com-
merce Urban Renewal committee
is checking plans to provide more
downtown parking — a private
purchase plan, establishing of a
special parking district, or increas-
ing business license fees.

EXETER — School unification,
said to never have been very popu-
lar with school boards within the
Exeter Union High School district,
failed to agree on a unification
election date at a joint meeting.
Trustees agreed to make recom-
mendations on an election date to
the county superintendent of
schools prior to February 4.

LINDSAY — Tony Hernandez,
named chairman for Lindsay Or-
ange Blossom Festival, set for
April 23, 24 and 25.

VISALIA — Tulare county's popu-
lation has increased 15.2 per cent
in last five years; now totals 194,-
000.

VISALIA — George Cole, Strath-
more rancher, has been reelected
chairman of the Tulare County
Planning commission; he has serv-
ed on the commission since 1953
and as chairman since 1959.

GOSHEN — Ten more perma-
nent, low-rent public housing
units will be constructed by the
Tulare County Housing authority.

ELBOW CREEK — Trustees and

administrators of six schools in
the area have organized into a
group to oppose school unification.

TERRA BELLA — Voters ap-
prove formation of the Terra Bella
Soil Conservation district.

JUNIOR CHAMBER BOSSES' NIGHT SATURDAY

PORTERVILLE, Jan. 21 — Por-
terville junior chamber of com-
merce members will entertain their
bosses at a banquet-meeting to be
held Saturday evening at the Paul
Bunyan, with serving to start at
7:30 p.m.

Chamber President Loron Hodge
has named Bob Reed and Ron
Scheidt as committee heads for the
dinner; highlight will be an-
nouncement of the award for dis-
tinguished service that will go to
Porterville's outstanding young
man of the year.

In determining to whom the
award will go, junior chamber
members have checked with church-
es, business men, clubs and var-
ious organizations relative to
activities of men in the commu-
nity between the ages of 21 and 35
years.

The dinner is being held at the
conclusion of observance of Na-
tional Junior Chamber of Com-
merce week, January 17-23.

Public schools were established
in New Mexico by Spanish royal
decree in 1721.

Banks Honored

(Continued From Page 1)

terville's first bank, the Pioneer, was established by a group of "San Francisco capitalists", J. N. Lilienthal, Max Gerstle and M. Gunst, in the then new Pioneer Hotel building where Claibes Pharmacy is now located.

The Pioneer bank, which was tied-in with the early-day Pioneer Land company, constructed a granite block building on the southeast corner of Putnam and Main, then, when the building started to sink because of weight of blocks, constructed a second building in 1910 — the present Finance and Thrift building.

In 1903 the First National bank was formed in Porterville with H. C. Carr as cashier, and with stockholders including Wilco Mentz, J. N. Larson, J. H. Williams, T. L. Price, and W. E. Sprott.

There was considerable competition between these two early-day banks, both from a business standpoint and in the "stealing" of personnel from each other.

Allen Basye, Porterville business man, is probably the only person still in the community who was associated with both of these banks, coming to Porterville in 1907, after graduating from Visalia high school, to go to work for Richard Bradley, manager of

Pioneer bank; later he went to the First National bank, and remained with this bank for many years.

By about 1908, the San Francisco capitalists had pretty well dropped out of the Pioneer bank, and two of the principal stockholders became Gene Scott of Porterville and Susman Mitchell, of Visalia. They sold to King Gillette and Associates in 1916, Gillette being the Gillette of safety razor fame.

In 1923 the Home Bank was started by T. M. Gronen, W. S. Shippey and others. In 1927 the Pacific Southwest Bank acquired the Home Bank, after earlier, in 1924, having purchased the Pioneer bank. In 1929, Pacific Southwest became the First National of Los Angeles, then later, the present Security First National Bank of Los Angeles.

In 1930 the Bank of Italy acquired the old First National bank, which, a few years later, became the present Bank of America, when the Bank of Italy changed its name.

Newest bank on the Porterville scene is Crocker-Citizen, which opened in its new building during September of 1964; it had originally come to Porterville in February of 1958 as Crocker-Anglo.

Now in the process of opening is the San Joaquin Valley National bank, formed recently in Tulare (with a number of Porterville



HIGH SCHOOL leadership award winners are shown with officials of the Porterville Elks lodge following presentation of savings bonds awards last week. From the left are Bryan Jessup, Strathmore high,

Homer Schaper, Exalted ruler, Donna Richardson, Strathmore high, Bob McCloskey, chairman of the Lodge Youth Activities committee, Charles Bream, Lindsay high, Bill Lankford, co-chairman of the Youth Ac-

tivities committee, and Sharon Moore, Lindsay high. Jessup and Miss Richardson will compete against representatives from 12 other lodges in the East Central district.

stockholders); the old Hallford Market building on Main street is being remodeled to house this new bank.

As for the chamber's 1964 man, woman and organization of the year, an anonymous committee is now working on selections. Persons who wish to submit a name for consideration should write to: Awards Committee, Porterville chamber of commerce, P. O. box 488, Porterville, enclosing all pertinent information concerning the individual or organization suggested.

BOB ROBINSON

(Continued From Page 1)

stock will be provided by Andy Jauregui. Robinson, after making a career for himself in professional rodeo, is now pointing toward an eventual new career — dentistry.

CITY OF HOPE

(Continued From Page 1)

ers, Porterville high school Majorettes, and Bass Man Hap Gragson. Master of ceremonies will be Porterville Mayor Bill Rodgers.

Here's A Real

New Year's Present!

Are you planning on making Home Improvements This Spring?

If you are, come in, ask about the Time Plan Improvement Loan Contracts.

These may be made now with the first payment extended to May 5th.

THERE IS NO ADDITIONAL CHARGE FOR THIS EXTENDED TIME!

Come in, select your Wood Paneling, Ceiling Tile, Builders Hardware, Floor Tile, Doors, Windows and all the materials you need from our attractive displays.

Visit our Display of Electric Fixtures. Visitors Welcome

BUY RIGHT

at

BREY-WRIGHT LUMBER CO.

Porterville - - - - Dial 784-2470
Terra Bella - - - - Dial 535-4457
Cotton Center - - Dial 784-0412

Rodeo Queen

(Continued From Page 1)

contestants will assemble at the Springville Memorial building to receive tickets and to pose for publicity pictures.

Entry letters that are now being received by Mrs. Kibler should include a resume of the contestant's background and activities, along with a photograph. Final date for contest ticket sales is April 2; announcement of the queen and princesses will be made at 10 p.m., the evening of April 3, during a Coronation ball in the Springville Memorial building. Dates for horsemanship and personality judging will be announced later.

Mrs. Kibler can be reached at Springville telephone 539-2755, or by writing to Rt. 2, Box 132, Springville.

The Rev. Ragnar Kjeldahl, president of the Porterville chapter of the City of Hope, says that the Spectacular is staged to give new and old talent in the Porterville community a chance at professional experience, and to raise a pilot medical center dedicated funds for the City of Hope, which to the conquest of catastrophic diseases.



Art Point

Wedding Invitations

THE ULTIMATE IN QUALITY.

Invitations that express without words that you are a person of good taste and that your "once in a lifetime" event will be correct in every detail.

100 for \$14.95 and up

The Farm Tribune

413 East Oak Street

FASHION SHOW

(Continued From Page 1)

for the show and brunch, at \$1.00 per person, can be made by phoning Mrs. Alex Fiorini, 784-7345.

Committee chairmen are Mesdames Roscoe Honeycutt, of Woodville and Manuel Faria Jr., of Tipton. Mrs. Dale Hillman, Tulare, will act as commentator, and Mrs. Nellie La Fond, of Tipton will appear as organist.

Models from southeastern Tulare county will include Mrs. John Guthrie, of Porterville; Mrs. Don Eisner, and daughter, Karen, of Strathmore; and Scott Rogers, son of Mr. and Mrs. Milburn Rogers, of Porterville.

TUESDAY BONUS

This Week's Winner is:

Pat Brickel
848 Second St.
Porterville, Calif. **\$500**

Pot NEXT WEEK \$153

NEXT WEEK'S REPRESENTATIVE IS:

BANNISTER FURNITURE

Pre-Inventory

SALE

Up to 50% off on

CAMERAS and SUPPLIES

Hammond
Studio
"The Photographer In Your Town"

490 N. Sunnyside Street
784-4138

Convenient Parking
A TUESDAY BONUS STORE

10,000 ITEMS IN THIS 2 FOR 1 SALE

THE NEW VALUE CENTER

Cor. Main and Mill

Porterville

2 FOR 1

Clearance

ALL WINTER
MERCHANDISE
CUT TO BONE

SALE

to make room for new Spring
Shoes and Clothing

- Ladies' Flats 2 pr. **\$2.98**
- Ladies' Stacked Heels..... 2 pr. **\$4.98**
- Ladies' Hi and Mid Heels..... 2 pr. **\$4.98**
- Wool Blankets 2 for **\$7.95**
- Ladies' Handbags 2 for **\$2.98**
- Sweaters 2 for **\$9.95**
- Ladies' House Shoes 2 for **\$2.98**
- Children's Sweaters 2 for **\$4.98**
- Children's School Shoes..... 2 pr. **\$4.98**
- Men's Flannel Shirts 2 for **\$3.98**
- Men's Winter Coats 2 for **\$14.95**
- • 1,000 Pairs Men's Dress Shoes
2 pair for the price of one

Lay 'em away — Pick 'em up later

10,000 Items on this 2 for 1 Sale
DON'T MISS IT

THE NEW VALUE CENTER

Cor. Main and Mill

Porterville